

Q5: How often do you look for information concerning events, or other activities related to MSU Billings? (This includes sporting events, VIP visits or lectures, club meetings, etc.)

	Total	Community or family member	Faculty or staff	Non-Traditional Student	Traditional Student	
Total Count		129	19	19	31	60
Every few days	32	0	5	13	14	
Every few weeks	29	3	4	6	16	
All the time	25	2	5	6	12	
Almost Never	23	6	2	3	12	
Every few months	10	3	1	1	5	
Never	10	5	2	2	1	
Every few days	24.8%	0.0%	26.3%	41.9%	23.3%	
Every few weeks	22.5%	15.8%	21.1%	19.4%	26.7%	
All the time	19.4%	10.5%	26.3%	19.4%	20.0%	
Almost Never	17.8%	31.6%	10.5%	9.7%	20.0%	
Every few months	7.8%	15.8%	5.3%	3.2%	8.3%	
Never	7.8%	26.3%	10.5%	6.5%	1.7%	

Q12: What events interest you the MOST?

	Total	Community or family member	Faculty or staff	Non-Traditional Student	Traditional Student	
Total Count		119	14	17	29	59
Academic activities, lectures, clubs etc.	76	5	12	22	37	
Sporting activities	32	7	2	4	19	
Alumni, Community, or Veteran activities	11	2	3	3	3	
Academic activities, lectures, clubs etc.	63.9%	35.7%	70.6%	75.9%	62.7%	
Sporting activities	26.9%	50.0%	11.8%	13.8%	32.2%	
Alumni, Community, or Veteran activities	9.2%	14.3%	17.6%	10.3%	5.1%	

Q8: What are your primary sources of information concerning events or other activities at MSU Billings?

	Total	Community or family member	Faculty or staff	Non-Traditional Student	Traditional Student	
Total Count		130	19	19	32	60
The Campus Leak	59	0	12	17	30	
Bulletins/TV Screens/Posters/Fliers around campus	50	2	6	11	31	
MSU Billings Social Media (Twitter, Facebook, etc.)	44	3	6	12	23	
Asking Friends or Faculty/Staff (i.e. Word of Mouth)	27	3	3	6	15	
MSU Billings Event Calendar/Schedule	27	2	3	4	18	
Direct Email or Text Alert from MSUB	23	1	6	2	14	
MSU Billings Main Website	22	0	4	10	8	
Jacket Journal	21	1	1	8	11	
Billings Gazette	18	8	3	2	5	
Friend's or Family's Social Media	11	6	2	1	2	
The Retort	4	0	0	1	3	
Other (please explain)	1	0	0	0	1	

The Campus Leak	49.6%	0.0%	70.6%	58.6%	50.8%
Bulletins/TV Screens/Posters/Fliers around campus	42.0%	14.3%	35.3%	37.9%	52.5%
MSU Billings Social Media (Twitter, Facebook, etc.)	37.0%	21.4%	35.3%	41.4%	39.0%
Asking Friends or Faculty/Staff (i.e. Word of Mouth)	22.7%	21.4%	17.6%	20.7%	25.4%
MSU Billings Event Calendar/Schedule	22.7%	14.3%	17.6%	13.8%	30.5%
Direct Email or Text Alert from MSUB	19.3%	7.1%	35.3%	6.9%	23.7%
MSU Billings Main Website	18.5%	0.0%	23.5%	34.5%	13.6%
Jacket Journal	17.6%	7.1%	5.9%	27.6%	18.6%
Billings Gazette	15.1%	57.1%	17.6%	6.9%	8.5%
Friend's or Family's Social Media	9.2%	42.9%	11.8%	3.4%	3.4%
The Retort	3.4%	0.0%	0.0%	3.4%	5.1%
Other (please explain)	0.84%	0.0%	0.0%	0.0%	1.7%

Q9: Do you want Montana State University Billings to work on how it delivers important information about campus events to students and/or the community?

	Total	Community or family member	Faculty or staff	Non-Traditional Student	Traditional Student
Total Count	86	16	14	21	35
Yes	86	16	14	21	35
Yes	100.0%	100.0%	100.0%	100.0%	100.0%

Q10: How would you like MSU Billings to deliver important information about campus events? (Please select up to 3) - Selected Choice

	Total	Community or family member	Faculty or staff	Non-Traditional Student	Traditional Student
Total Count	130	19	19	32	60
Increase Activity on Social Media	56	12	5	15	24
More Comprehensive Campus Leak	32	1	6	11	14
Local News Presence/Coverage	31	6	9	6	10
Digital Copy of The Retort	30	5	2	9	14
Physical Copy of The Retort	26	4	3	10	9
Consolidated Posters/Fliers/Bulletins	21	1	4	4	12
Other (please explain)	4	0	1	1	2
Increase Activity on Social Media	65.1%	75.0%	35.7%	71.4%	68.6%
More Comprehensive Campus Leak	37.2%	6.3%	42.9%	52.4%	40.0%
Local News Presence/Coverage	36.0%	37.5%	64.3%	28.6%	28.6%
Digital Copy of The Retort	34.9%	31.3%	14.3%	42.9%	40.0%
Physical Copy of The Retort	30.2%	25.0%	21.4%	47.6%	25.7%
Consolidated Posters/Fliers/Bulletins	24.4%	6.3%	28.6%	19.0%	34.3%
Other (please explain)	4.7%	0.0%	7.1%	4.8%	5.7%