

# **MSU Billings Student Engagement Poll 2019**

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*Access & Excellence*

# Polling Methods

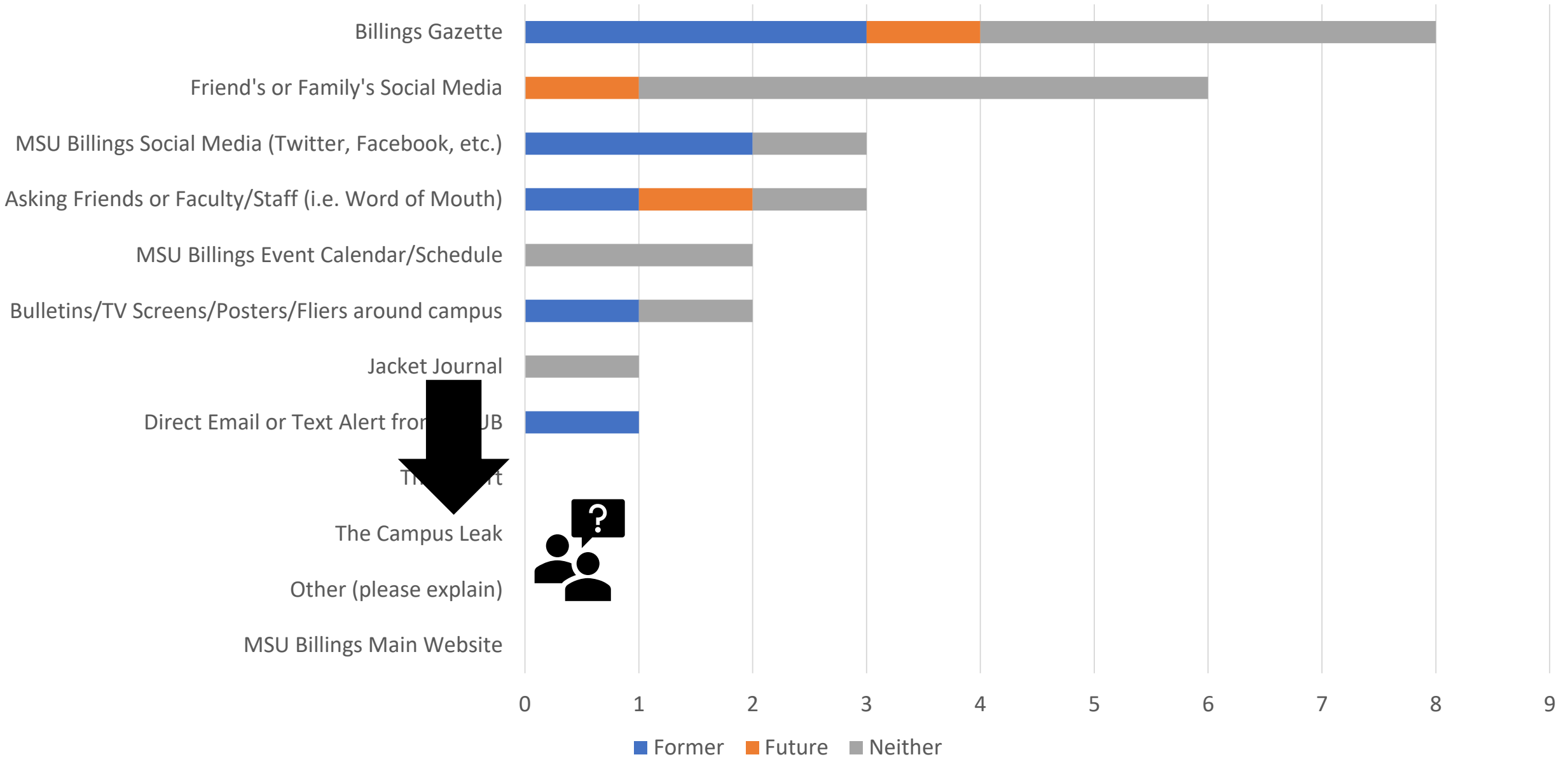
- The Montana State University Billings Student Engagement Poll was conducted from November 19, 2019 to November 27, 2019, through an anonymous link.
- Face-to-face requests, social media posts, and a QR code, posted in the MSUB library and LA building, distributed the link to the survey.
- This report contains the results of a sample of 109 respondents.

# The Questions: (7 total-completion possible with 3)

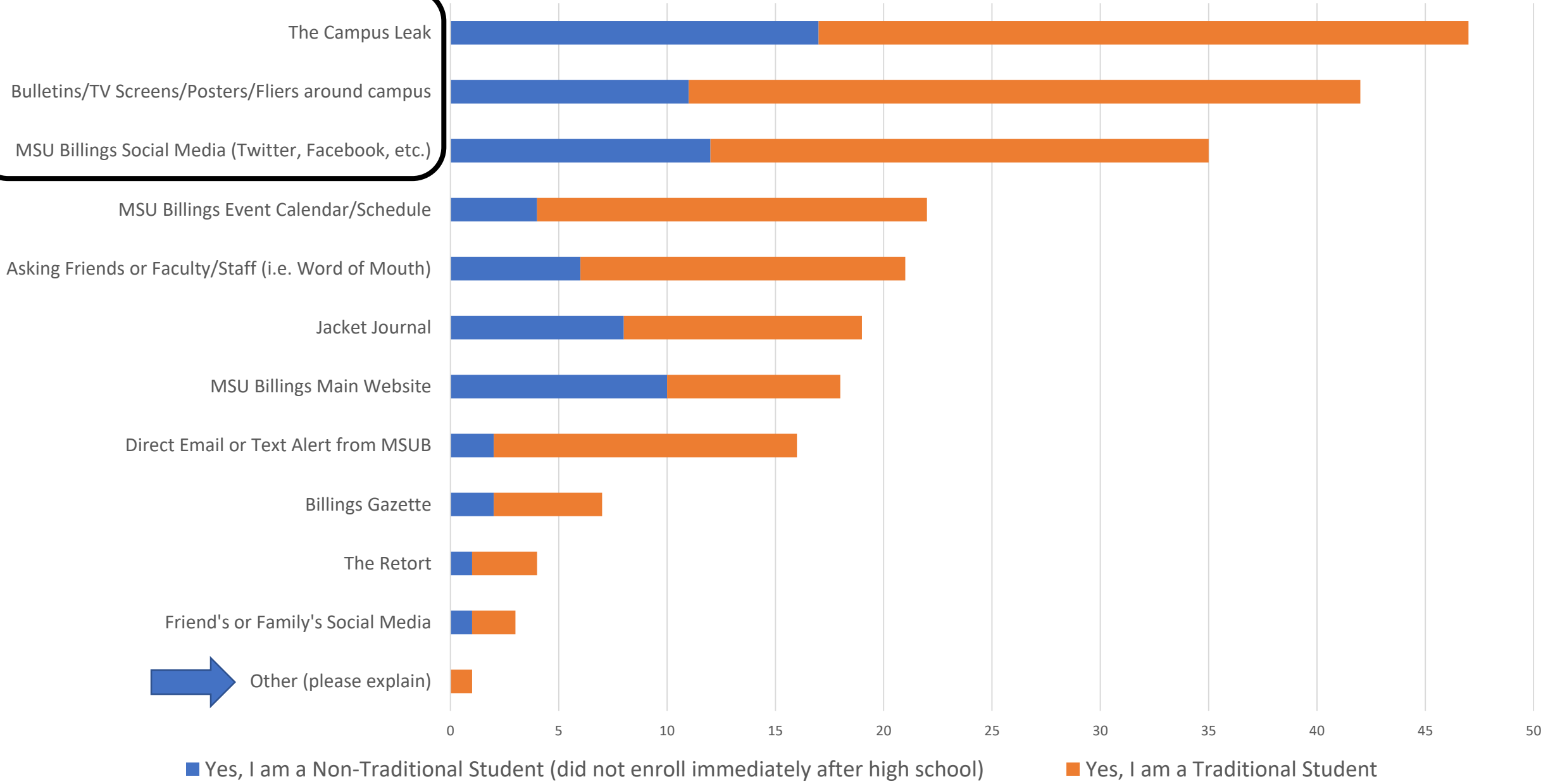
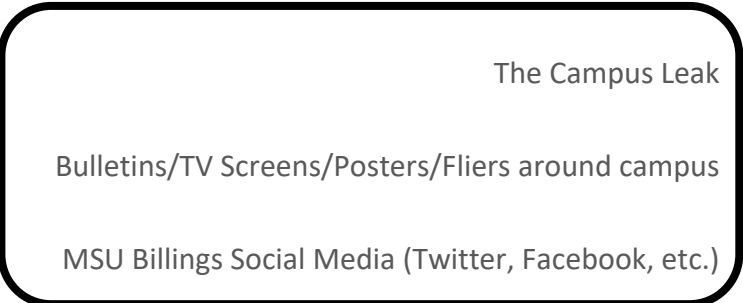
- Are you a current Montana State University Billings student?
- ➔ • **If they answer no:** Are you a future or former student at MSU Billings?
- How often do you look for information concerning events, or other activities related to MSU Billings? (This includes sporting events, VIP visits or lectures, club meetings, etc.)
- ➔ • **If they answer never:** Skips next two questions.
- What events interest you the MOST?
- What are your primary sources of information concerning events or other activities at MSU Billings? (Please select up to 3)
- Do you want Montana State University Billings to work on how it delivers important information about campus events to students and/or the community?
- ➔ • **If they answer no:** Skips to the End of the Survey.
- How would you like MSU Billings to deliver important information about campus events? (Please select up to 3)

# What are your primary sources of information concerning events or other activities at MSU Billings?

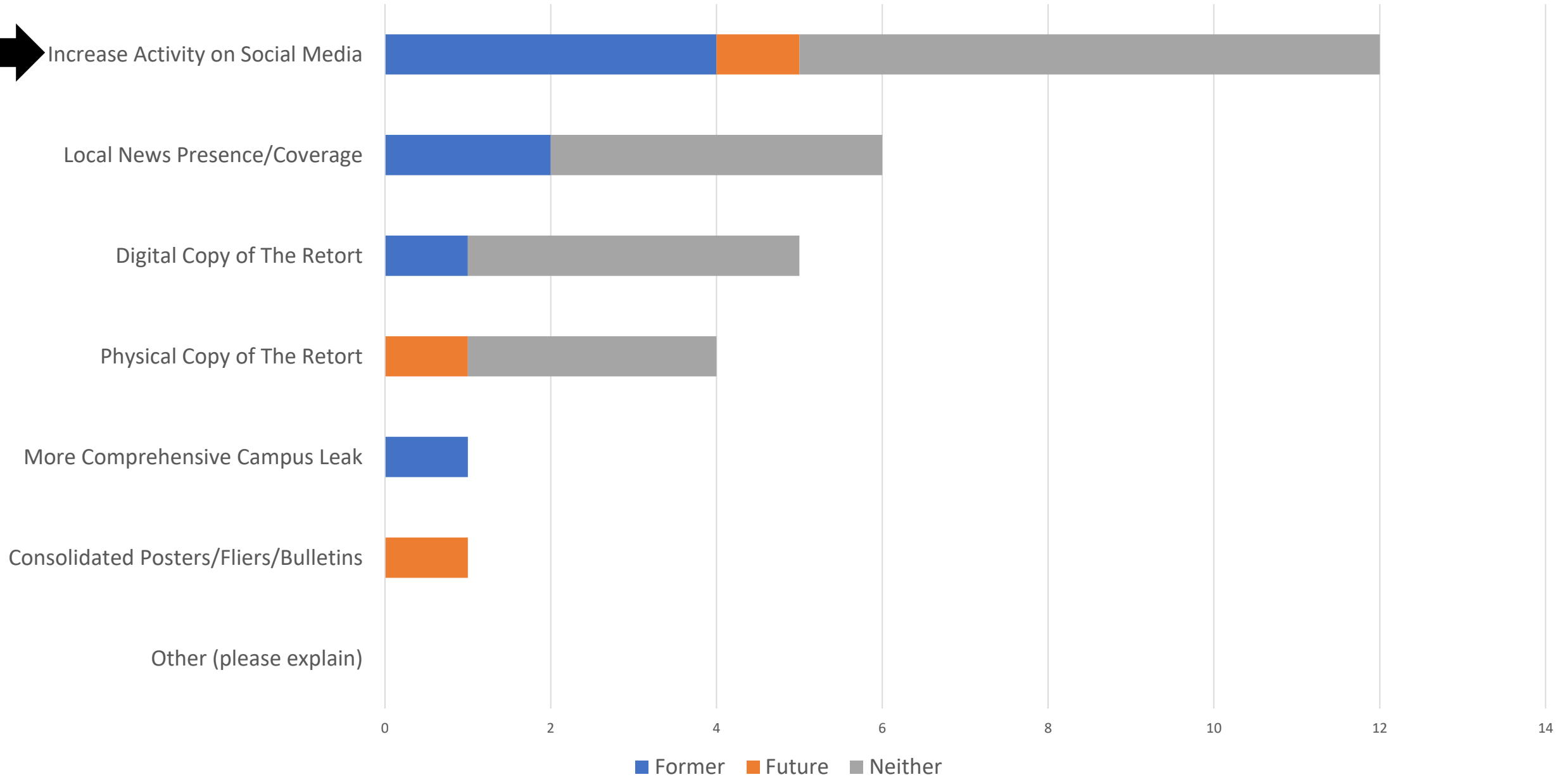
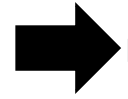
## Community and Family Members, sorted by former/future student status:



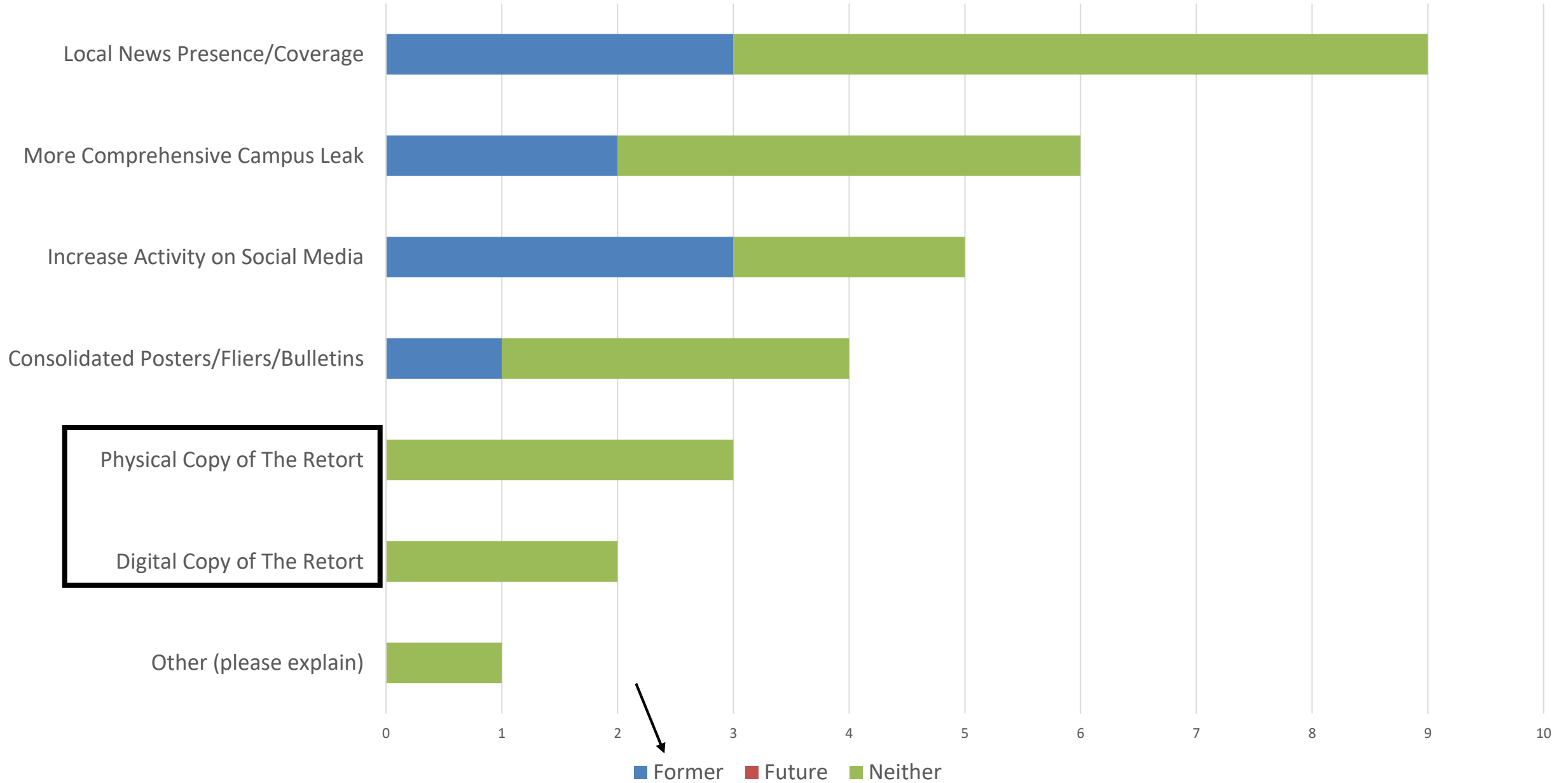
# What are your primary sources of information re: MSU-Billings? (Students)



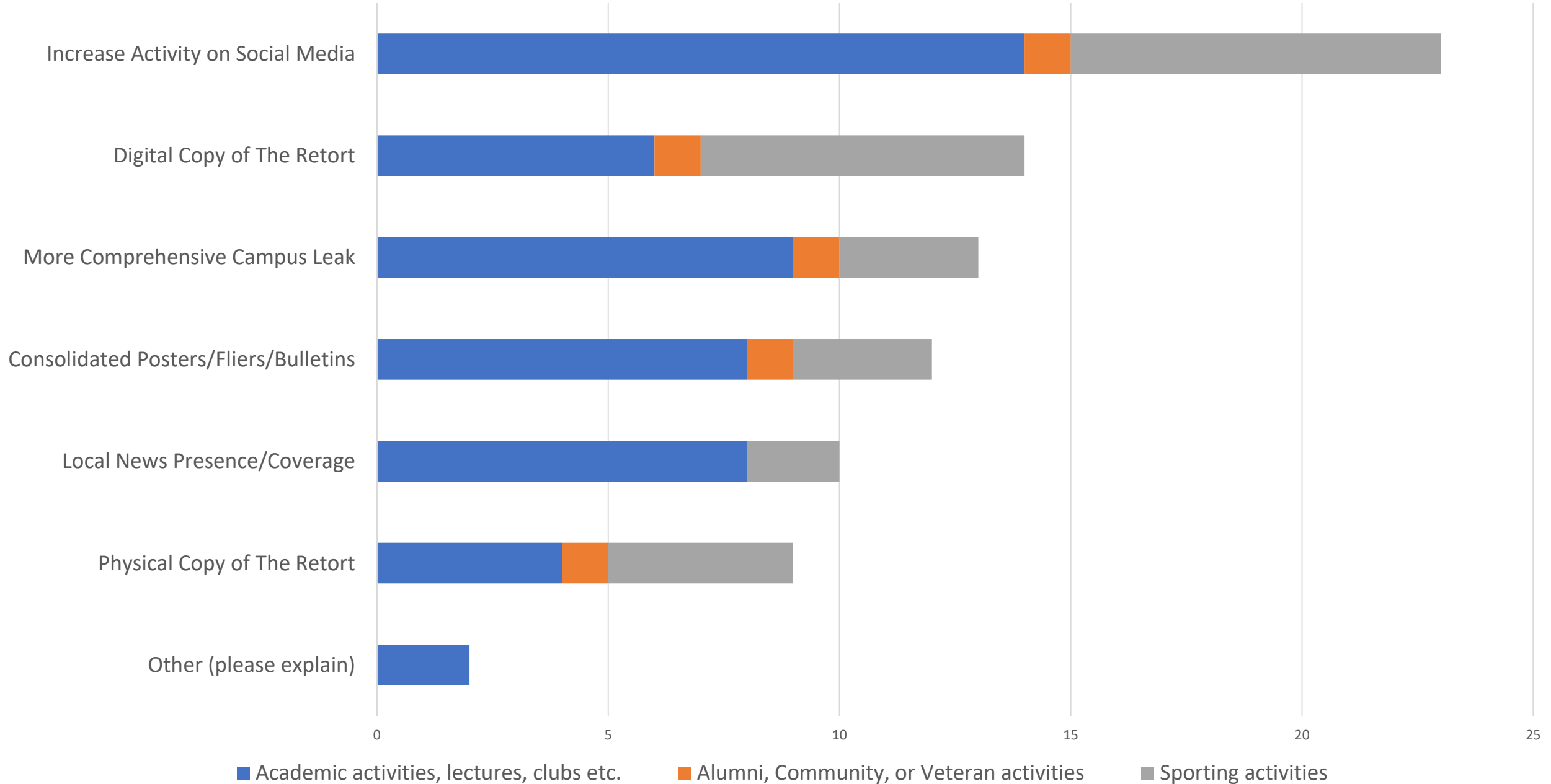
# How would you like MSU-Billings to deliver important information? (Community/Family)



**Faculty or Staff:** How would you like MSU Billings to deliver important info? (Note: Alumni do not want Retort)

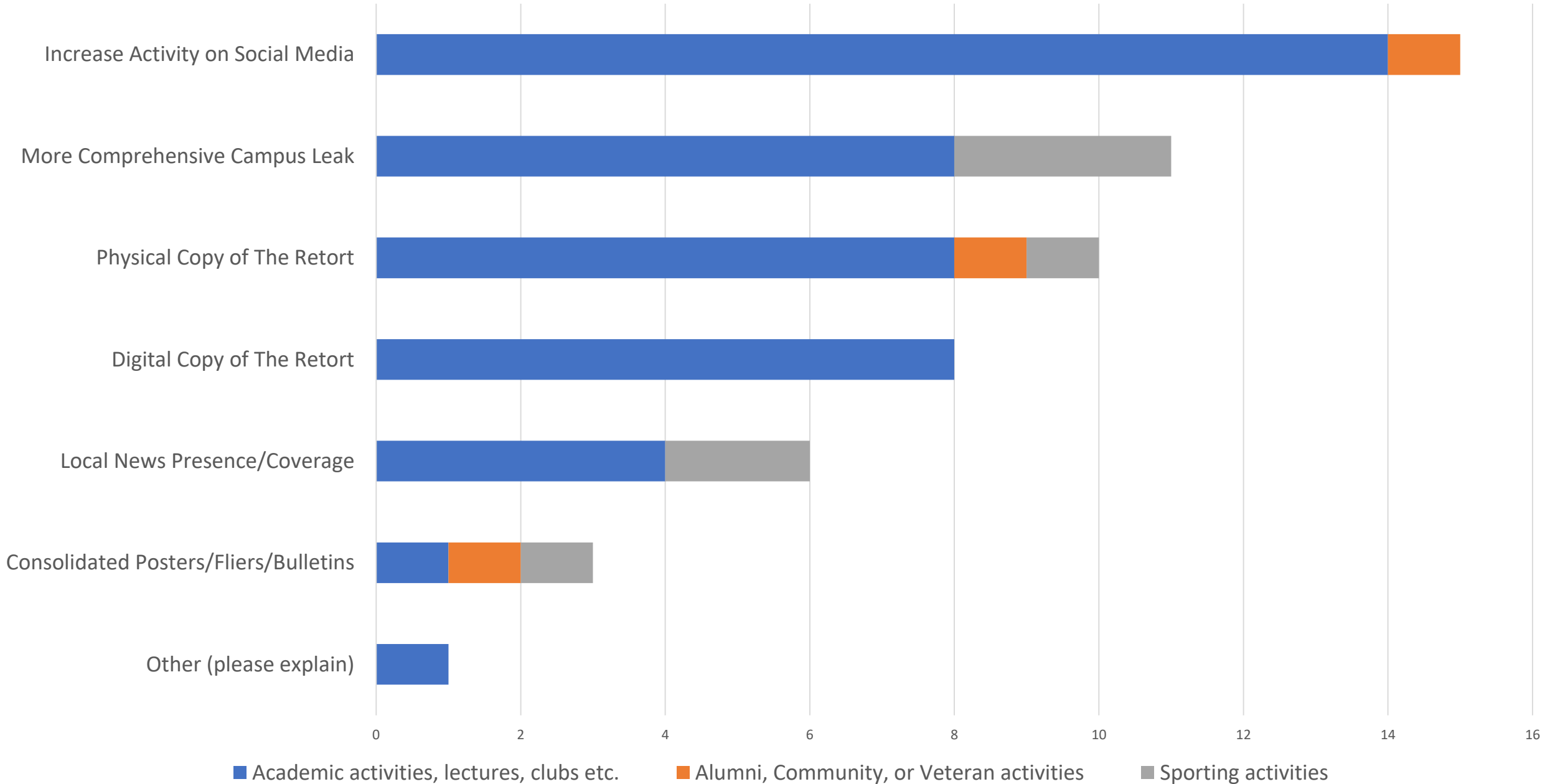


Only Traditional Students: How would you like MSU-B to deliver info, sorted by interest:

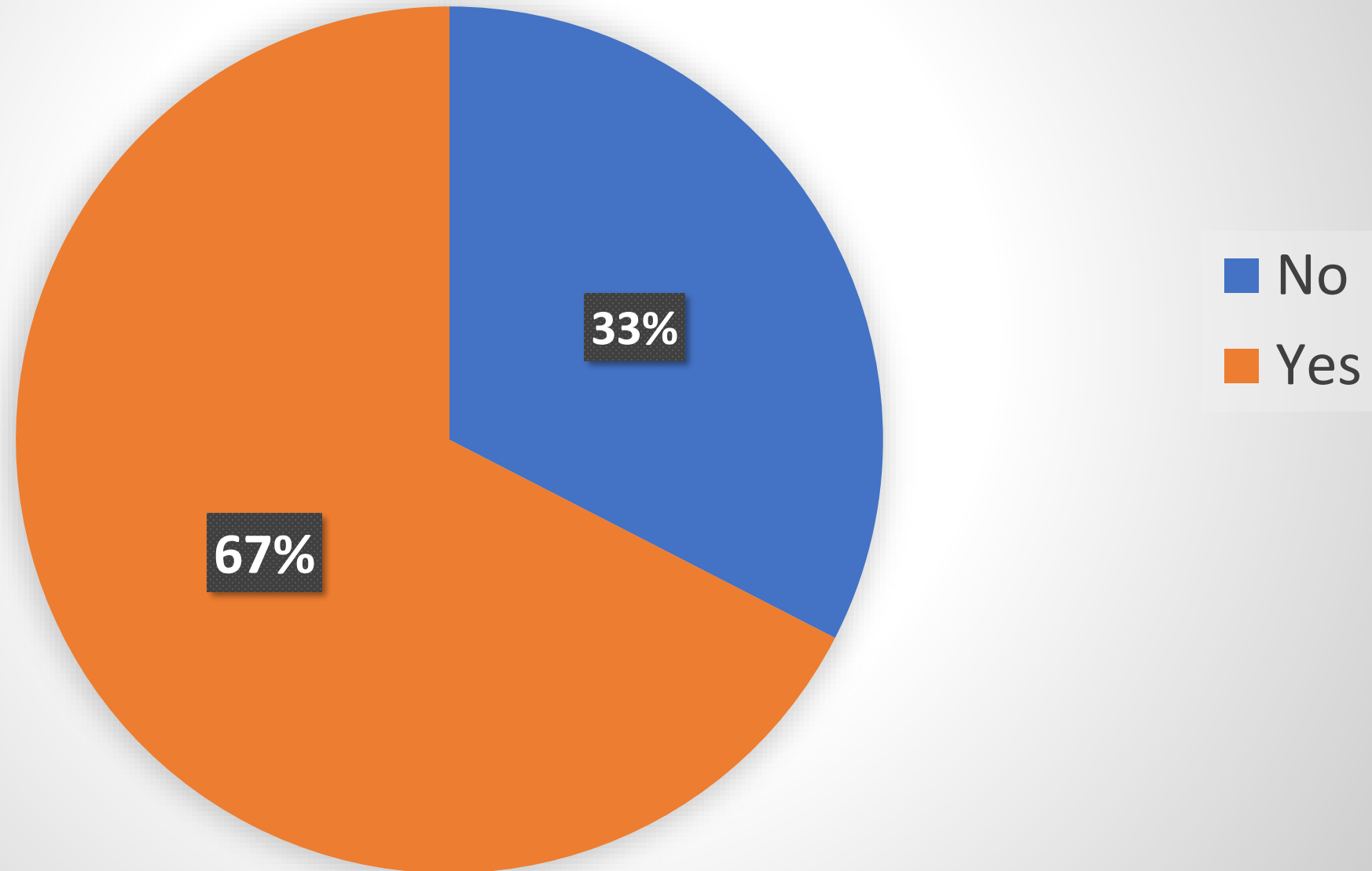




Only Non-Traditional Students: How would you like MSU-B to deliver info, sorted by interest:

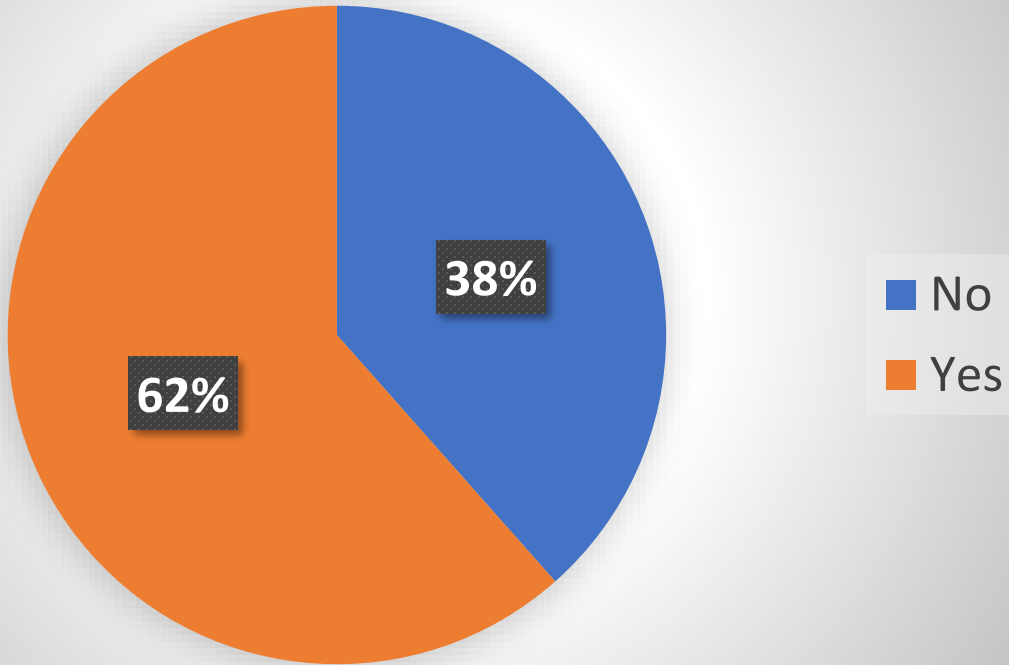


**Do you want Montana State University Billings to work on how it delivers important information about campus events to students and/or the community?**

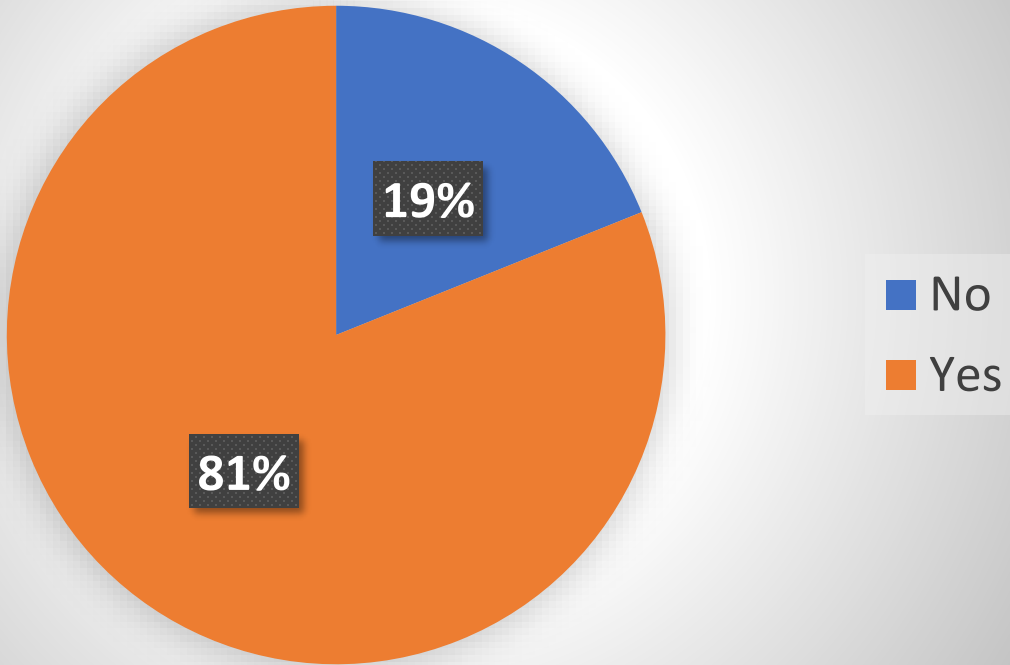


# Do you want Montana State University Billings to work on how it delivers important information about campus events to students and/or the community?

Total Students



Faculty/Community



## Other Answers to “How would you like MSU Billings to deliver important info”:

“There Should be more space for clubs and groups to advertise what they’re up to. Specifically, there should be more bulletin boards in the LA building” \*Trad. Student

“Jacket journal being more reliable or posting on D2L” \*Trad. Student

“better website” \*faculty or staff answer

“Actual student paper with editorials and articles” \*Non-Trad. Student

### **Final Note:**

1 “Other” Answer for “Primary Sources” simply said: “Social Media” (there are 2 options for that answer on the question)

# Energy Issue:

Faulty and Staff as well as the rest of the community would like to be more engaged, but are not accomplishing the task because students and their activities, the lifeblood of the institution itself, communicate and exchange data and information on a completely separate platform, or entirely on campus, physically.

Not a lack of energy on either side, (in fact community and staff are more motivated than students) just organizing and directing the energy into the proper channels, and making sure that more energy is devoted to discovering new ways to communicate.

