

MSUB & City College Virtual Internship & Job Fair



Wednesday, February 18th
10 am to 4 pm

Employer Strategies for Career Fair Success

Troubleshoot for technical problems before the event begins. If your technology is not set up or crashes during the event, you could miss the opportunity to meet with some great students.

Remain logged in and active from 10 am to 4 pm. Student registration will be open throughout the day of the event, so if you have open spots on your schedule, you may have students still sign up! Leaving early or not maintaining an active online presence means you'll miss out on students who want to meet you.

Pursue several goals. While you may have one main goal in mind, job fairs (even virtual ones!) are great opportunities to increase your company's visibility, recruit for open positions and interns, and meet key people in the campus community.

Post job openings in *CareerLink*. If you have any open jobs, be sure to post them on ***CareerLink*** before the Virtual Internship & Job Fair so students are familiar with your company and hiring needs. Students can log on, look at your company profile, see the jobs available, and log into the event ready to talk about why they would be a great fit for you.

Connect with students who sign up to visit with you before the event You can contact students who sign up to meet with you prior to the event. Use this chance to send them some extra information about your company or introduce yourself prior to the event!

Follow up. Keep in touch with prospective employees throughout their college career to maintain their interest in your company. Students may note your information and contact you, too, in the future about full-time positions, internships, or even part-time jobs.

Continue to use Career & Employment Services! Career & Employment Services offers you a great way to reach potential employees. In addition to advertising jobs on ***CareerLink***, you can join other events. Just let us know how we can help!