ADVISING WORKSHEET

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION
MARKETING OPTION
General Bulletin 2023-2024

TRANSFER INSTITUTION(S):
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_____
_____

Montana State University Billings
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Name _____

Student ID # _____

GENERAL EDUCATION REQUIREMENTS – SEE ATTACHED PAGE FOR SPECIFIC COURSES

General Education Category	Course #	Credits	Grade	Semester	Equivalent
Category I: Global Academic Skills (9 credits) A. Mathematics (3 credits) *M 143 or STAT 216 – Major requirement*					
B. English (3 credits)	^WRIT 101				
C. Communication & Information Literacy (3 credits)					
Category II: Natural Sciences (7 credits) 2 lectures (6 credits) & 1 lab (1 credit) (1 life science & 1 physical science & 1 lab)					
Category III: Social Sciences and History (6 credits) A. Social Science (3 credits) *ECNS 201 or ECNS 202 – Major requirement*					
B. History (3 credits)					
Category IV: Cultural Diversity (3 credits)					
Category V: Arts & Humanities (6 credits) A. Fine Arts (3 credits)					
B. Humanities (3 credits)					

A minimum grade of "C-"is required in all General Education courses.

^Business majors must pass all preadmission courses "^" with a grade of "C-" or better prior to taking most 300 or 400 level Business courses. Students must complete all courses required for a Business major with a grade of "C-" or better.

Students should consult with their advisors to determine if specific courses are necessary in order to satisfy the General Education requirements within this program.

Certain courses in this program have prerequisites; students should check the course descriptions in the General Bulletin for required prerequisites.

Reviewed:

_____
_____
_____
_____

GENERAL EDUCATION REQUIREMENTS

CATEGORY I: GLOBAL ACADEMIC SKILLS — 9 credits

Students are required to take one course from each subcategory

Subcategory A - Mathematics — 3 credits

M	105	Contemporary Mathematics	3
M	114	Extended Technical Mathematics	3
M	121	College Algebra	3
M	122	College Trigonometry	3
M	130	Mathematics for Elementary Teachers I	3
M	140	College Math for Healthcare	3
M	***143***	***Finite Mathematics***	***4***
M	161	Survey of Calculus	3
M	171	Calculus I	4
STAT	141	Introduction to Statistical Concepts	3
STAT	***216***	***Introduction to Statistics***	***4***

Subcategory B - English — 3 credits

WRIT	***101***	***College Writing I***	***3***
WRIT	121	Introduction to Technical Writing	3
WRIT	122	Introduction to Business Writing	3

Subcategory C- Communication & Information Literacy — 3 credits

BMIS	150	Cyber Security and Electronic Communication	3
COMX	111	Introduction to Public Speaking	3
COMX	115	Introduction to Interpersonal Communication	3
COMX	210	Communication in Small Groups	3
HONR	205	Honors Inquiry and Research	3
LSCI	125	Research in the Information Age	3

CATEGORY II: NATURAL SCIENCES — 6 cr. lecture & 1 cr. lab

Students are required to take one course from each subcategory and at least one corresponding lab or Integrated Sciences

Subcategory A – Life Sciences — 3-4 credits

BIOB	101	Discover Biology	3
BIOB	102	Discover Biology Lab	1
BIOB	121	Fundamentals of Biology for Allied Health	3
BIOB	122	Fund of Biology: Evolution, Ecology, and Biodiversity	3
BIOB	123	Fund of Biology: The Nature of Nutrition	3
BIOB	160	Principles of Living Systems	3
BIOB	161	Principles of Living Systems Lab	1
SCIN	101	Integrated Science I	3
SCIN	102	Integrated Science I Lab	3

Subcategory B – Physical Sciences — 3-4 credits

ASTR	110	Introduction to Astronomy	3
ASTR	111	Introduction to Astronomy Lab	1
CHMY	121	Introduction to General Chemistry	3
CHMY	122	Introduction to General Chemistry Lab	1
CHMY	141	College Chemistry I	3
CHMY	142	College Chemistry Laboratory I	1
GEO	101	Introduction to Physical Geology	3
GEO	102	Introduction to Physical Geology Laboratory	1
GPHY	262	Spatial Sciences Technology & Applications	3
GPHY	263	Spatial Sciences & Technology Lab	1
PHSX	103	Our Physical World	3
PHSX	104	Our Physical World Lab	1
PHSX	205	College Physics I	3
PHSX	206	College Physics I Lab	1
SCIN	103	Integrated Science II	3
SCIN	104	Integrated Science II Lab	1

CATEGORY III: SOCIAL SCIENCES AND HISTORY — 6 CREDITS

Students are required to take one course from each subcategory

Subcategory A – Social Sciences — 3 credits

BGEN	105	Introduction to Business	3
COMX	106	Communicating in a Dynamic Workplace	3
ECNS	***201***	***Principles of Microeconomics***	***3***
ECNS	***202***	***Principles of Macroeconomics***	***3***
EDU	105	Education and Democracy	3
GPHY	141	Geography of World Regions	3
HTH	110	Personal Health and Wellness	3
PSCI	210	Introduction to American Government	3
PSCI	220	Introduction to Comparative Government	3
PSYX	100	Introduction to Psychology	3
SOCI	101	Introduction to Sociology	3
SOCI	201	Social Problems	3

Subcategory B - History — 3 credits

HSTA	101	American History I	3
HSTA	102	American History II	3
HSTR	159	World History to 1500 CE	3
HSTR	160	Modern World History	3
PSCI	230	Introduction to International Relations	3

CATEGORY IV: CULTURAL DIVERSITY — 3 credits

ANTY	220	Culture and Society	3
ARTH	160	Global Visual Culture	3
COMX	212	Introduction to Intercultural Communication	3
GPHY	121	Human Geography	3
HTH	270	Global Health Issues	3
LIT	230	World Literature	3
MUSI	207	World Music	3
NASX	105	Introduction to Native American Studies	3
NASX	205	Native Americans in Contemporary Society	3
REHA	201	Introduction to Diversity in Counseling	3
RLST	170	The Religious Quest	3
SPNS	150	The Hispanic Tradition	3
WGSS	274	Women, Culture, and Society	3

CATEGORY V: ARTS & HUMANITIES — 6 credits

Students are required to take one course from each subcategory

Subcategory A – Fine Arts — 3 credits

ARTZ	105	Visual Language-Drawing	3
ARTZ	106	Visual Language-2-D Foundations	3
ARTZ	108	Visual Language-3-D Foundations	3
ARTZ	131	Ceramics for Non-majors	3
CRWR	240	Intro Creative Writing Workshop	3
FILM	160	Introduction to World Cinema	3
LIT	270	Film & Literature	3
MUSI	101	Enjoyment of Music	3
MUSI	114	Band: MSUB Symphonic	1
MUSI	131	Jazz Ensemble I: MSUB	1
MUSI	147	Choral Ensemble: University Chorus	1
PHOT	154	Exploring Digital Photography	3
THTR	101	Introduction to Theatre	3

Subcategory B - Humanities — 3 credits

ARTH	150	Introduction to Art History	3
HONR	111	Perspectives and Understanding	3
LIT	110	Introduction to Literature	3
LIT	213	Montana Literature	3
PHL	110	Introduction to Ethics	3
PHL	111	Philosophies of Life	3
PHL	254	People and Politics	3

Course			Credits	Grade	Semester	Equivalent
Required Business Core						
*WRIT	101	College Writing I	3			
*^M	143	Finite Mathematics	4			
WRIT	220	Business & Professional Writing	3			
*^STAT	216	Introduction to Statistics	4			
*^ECNS	201	Principles of Microeconomics	3			
*^ECNS	202	Principles of Macroeconomics	3			
^ACTG	201	Principles of Financial Accounting	3			
^ACTG	202	Principles of Managerial Accounting	3			
BFIN	322	Business Finance	3			
BGEN	235	Business Law	3			
^BGEN	240	Introduction to Business Data Analysis	3			
BGEN	315	Applied Business Decisions	3			
BMGT	322	Operations Management	3			
BMGT	335	Management and Organization	3			
BMIS	311	Management and Information Systems	3			
BMKT	325	Principles of Marketing	3			
BGEN	499	Capstone	3			

^Business majors must pass all preadmission courses with a grade of "C-" or better prior to taking most 300 and 400 level Business courses. Students must complete all courses required for a Business major with a grade of "C-" or better.
****May satisfy General Education requirements.***

Marketing Option Requirements

BMKT	337	Consumer Behavior	3			
BMKT	342	Marketing Research	3			
BMKT	343	Integrated Marketing Communications	3			
BMKT	411	Services/Relationship Marketing	3			
BMKT	420	Integrated Online Marketing	3			
BMKT	436	Sales and Sales Management	3			
BMKT	449	Strategic Marketing Management	3			

Restricted Electives
Select **three** upper division (300-400 - level) Business courses in consultation with an advisor

Electives
The number of courses a student elects to take that fulfill both General Education requirements and the major requirements will determine the total number of elective credits required for the degree.

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION – MARKETING OPTION

Categories	**Credits**	**Earned**	**Remaining**
General Education Requirements	31	_____	_____
Required Business Core	53	_____	_____
Marketing Option Requirements	21	_____	_____
Restricted Electives	9	_____	_____
Electives (variable)	V	_____	_____
Total	120	_____	_____

The total number of courses a student elects to take that fulfill both the General Education requirements and the major requirements will determine the total number of elective credits required for the degree. Electives should be chosen in consultation with an academic advisor

It is the student's responsibility to know and meet the requirements for graduation.
A minimum of 36 credits must be upper division classes (300 and above).

Notes: