

International Language Week

Presentation Descriptions and Presenter Bios

Monday, Oct. 7

<p><i>The Re-Internationalization of Montana – Migrations and Culture</i></p>	<p>The largely forgotten history of the “international-ness” of Montana will be discussed in this presentation as part of a larger project on the internationalization of Montana State University Billings. In 2019, Billings and Montana are among the most homogenous municipalities and states in the United States according to US government census statistics. A close analysis of data on second language use, enrollments in world languages classes, English language proficiency in public K-12 schools, archaeology, immigration records, and historical archives reveals a much different picture of the linguistic and cultural diversity of Montana.</p>
<p>Dr. Paul Foster – Director International Studies, MSUB - USA</p>	<p>Paul M. Foster, a native of Billings, holds a Ph.D. in Slavic Philology from Columbia University and has been on the faculty at several universities in the United State and in Europe, including Indiana University in Bloomington, South East European University in Tetovo, North Macedonia and Ss. Cyril and Methodius University in Skopje, North Macedonia. He is currently the Director of the Office of International Studies and Outreach at MSUB.</p>

<p><i>Montana Indians: Yesterday and Today</i></p>	<p>This presentation covers the tribes of Montana, their cultures and histories, as well a contemporary view of their reservations and people.</p>
<p>Dr. Joseph McGeshick – Tribal Liaison MSUB – USA</p>	<p>Dr. Joseph R. McGeshick was born in northeastern Montana on the Ft. Peck Indian Reservation. McGeshick is Chippewa/Assiniboine/Sioux, and he grew up in the small Hi-Line town of Wolf Point, MT. McGeshick is an extensively published author of tribal poetry, histories and stories. He lives and writes in Billings, MT and teaches Native American Studies. He is also the Tribal Liaison Officer at MSU-Billings and City, as well as the Interim Director of the Native American Achievement Center.</p>

<p><i>The Trend of Gamification in Intercultural Communication Training: Using Puzzling Intercultural Stories for</i></p>	<p>In our workshop the card game "Puzzling Intercultural Stories" (Lampalzer & Uehlinger 2015) will be introduced and then applied in small teams. The cards actually make use of critical incidents (CIs) that have really happened, which is why we will endeavor to</p>
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<i>Developing Intercultural Competence by Playing and Storytelling</i>	integrate additional CIs experienced by the participants into the game. Depending on the players' requirements, we will combine linguistic and intercultural aspects when trying out this gamification tool and discuss the pros and cons of the game to round off the session.
Dr. Renate Link – Professor of Business English, Faculty of Business & Law Aschaffenburg-UAS – GERMANY	<p>Renate Link is a Professor of Business English at the Faculty of Business and Law at Aschaffenburg University of Applied Sciences/Germany. She is the Vice Head of the university's Language Centre and the founder of the International Language Week.</p> <p>Renate Link studied Business Administration specialising in Tourism Management, General & Business English and Methods & Didactics of German as a Foreign Language (DaF). She completed additional qualifications in Vocational Pedagogies and Intercultural Communication & Cooperation. Before becoming a professor, she worked in the Tourism Sector and as a Trainer for Languages and Intercultural Management with an international clientele.</p> <p>She conducted her doctorate in English and Cultural Studies, with a thesis on Intercultural Communication in Tourism; her research focuses on Intercultural Management.</p>

<i>Repopulation and Economic Development through Tourism in Rural Areas of Kyushu, Japan</i>	<p>Depopulation, or population decline, is an immense problem in rural areas among countries around the globe and occurs when young people migrate from rural towns to larger urban cities for employment purposes. Examples of depopulation can be found in rural areas of central Kyushu, Japan, where young people migrate for employment from small towns and villages, such as the Aso area in the mountainous region of central Kyushu, to larger urban areas, such as Fukuoka or Kumamoto, where most of the available jobs—in company headquarters or branches, retail shops, local business offices, and tourism—are located. Young people wish to obtain better lifestyles with higher-paying jobs; however, in rural areas, small schools are closing, shops are going out of business, and even hotels and resorts, once thriving with travelers looking for a weekend escape, are closing their doors due to migration. In this presentation, we examine local and international tourism initiatives to attract attention to local customs, food, culture and new tourism services, such as widened roads, useful roadside shops, and better transportation hubs. We also share related research activities in the Aso area in which we are developing English guidebooks, tourist information, and signage to foster economic development in rural areas, thereby leading to repopulation.</p>
Dr. Jeffrey Morrow – Associate Professor Department of	Dr. Jeffrey Morrow is an Associate Professor of English in the Department of Environmental & Symbiotic Sciences at the Prefectural University of Kumamoto in Kumamoto, Japan, and has been teaching

<p>Environmental & Symbiotic Sciences Prefectural University of Kumamoto – JAPAN</p> <p>Co-Presenter: Mr. Richard Lavin – Professor Dept. of English Language & Literature Prefectural University of Kumamoto – JAPAN <i>(See Wednesday section for bio)</i></p>	<p>at the university level in Japan in various capacities since 1999. He obtained a Ph.D. in development economics at Kumamoto Gakuen University, Kumamoto, Japan, where his dissertation topic was the role of English in procuring better employment and income in the tourism industry in developing countries. Jeffrey has done extensive research on the role of English communication ability in employment and income in Siem Reap, Cambodia tourist industry, and currently researches ecotourism development in Aso, Japan. Recent publications include: Assessing English Proficiency for Economic Analysis in Siem Reap, Cambodia Tourist Industry; Creating Effective ESP Programs for Future Employment in Tourism; and English Ability and the Tourism Industry in Siem Reap, Cambodia.</p>
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Tuesday Oct. 9

<p>Montana Migrant Council: A History of University-Community Collaboration</p>	<p>This presentation will focus on the role the Montana Migrant Council has played in the long history of agriculture and migrant farm work / workers in the Yellowstone Valley (MT). Dr. Regele has worked with the Migrant Council in various capacities over the last two decades.</p>
<p>Dr. Thomas Regele – Associate Professor of Spanish, MSUB – USA</p>	<p>Thomas Regele received his Ph.D. in Romance Languages from the University of Oregon in 2005. He is currently Associate Professor of Spanish at Montana State University-Billings, where he teaches all levels of undergraduate studies. He also works closely with Abby Cook and Dr. Paul Foster in the Office of International Studies at MSUB.</p>

<p>From the Periphery to the Center: An African in Imperial London</p>	<p>This session will introduce the long overlooked Sierra Leonean satirist A.B.C. Merriman-Labor who moved to London in 1904 seeking literary fame. It will provide a brief introduction to his life and a discussion of Britons Through Negro Spectacles, his daring satire of British life. In particular, the talk will describe Merriman-Labor's use of reverse ethnography as comic trope. In the book, he poses as a traveler in a strange land describing for his audiences at home the oddities and dangers of his exotic location.</p>
<p>Dr. Danell Jones – Independent Scholar MSUB – USA</p>	<p>Danell Jones is an award-winning writer, scholar, and teacher. She received her Ph.D. from Columbia University and is the author of "An Africa in Imperial London: The Indomitable Life of A.B.C. Merriman-Labor", "The Virginia Woolf Writers' Workshop", and "Desert Elegy".</p>

<p>The Ainu: A Renewed Sense of Identity</p>	<p>Introducing the Ainu's history, culture, and the battle for recognition as indigenous people as well as latest developments, this presentation seeks to identify a renewed sense of identity of the</p>
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	Ainu, older and younger generations, in Japan. Ainu are the indigenous people of part of northern Japan, Hokkaido, the Russian Kurile Islands and parts of the island of Sakhalin.
Dr. Natalie Konomi - Associate Professor Economics, Kyushu University – JAPAN	Associate Professor Natalie Konomi obtained her master's degree in Economics and Business Administration at Augsburg University, Germany. After working for Japan Airlines at Frankfurt Airport, she received a MEXT scholarship to study as international student in Japan, where she received her doctorate degree in Economics at Nagoya University in 2002. From 2001-2011, she worked at Nagoya University, and from 2011-2019, at Kitami Institute of Technology (Hokkaido) as Director of the International Center. In 2019, she joined the International Education Support Center for Engineering at Kyushu University. Her research areas cover organizational management, cross-cultural understanding and intercultural communication. During her 8 years working in Hokkaido, and living close to the Lake Akan Ainu Village, she became strongly interested in the Ainu, Hokkaido's indigenous people.

<i>Cultural Diversity: An Eastern perspective</i>	<i>Description not provided</i>
Ms. Juan Zhao, Visiting Scholar, English Northwest A & F University – CHINA	Ms. Zhao is a Lecturer of English in the Department of Foreign Languages at Northwest A&F University in Yangling, Shaanxi Province, China. She has an MA of TESOL, University of Leeds in the United Kingdom and a BA of English from Xi'an International Studies University in China. In addition to teaching, she is conducting research on English teaching methodology and practice about EFL and ESL learners in China. Ms. Zhao is currently a visiting scholar at Montana State University Billings, where she has been conducting research since December 2018. She will conclude her assignment at MSUB in November 2019.

<i>Geography of War: Heart Mountain Wyoming</i>	Dr. Gilbertz examines the historic Wyoming site of Japanese-American internment during World War II, Heart Mountain. Using geographic interpretive tools, she examines the site in terms of: 1) landscape and memory, 2) sense of place and 3) landscape and identity.
Dr. Susan Gilbertz – Professor, Geography and Environmental Studies, MSUB – USA	Dr. Susan J. Gilbertz is in her 17th year at Montana State University Billings. She grew up on a beef cattle ranch in Wyoming and attended the University of Wyoming (B.S. and M.A. degrees in Communication). Later she earned her Ph.D. in Geography from Texas A&M university. Her primary interests are in regional water issues and attachments to landscapes.

<p><i>Humanitarian Responses to a Border Crisis: Reconfiguring the 'Narrative'</i></p>	<p>The current rhetoric surrounding migration and mobility along the U.S./Mexico Border creates a contentious and caustic narrative. This presentation seeks to modify this depiction by addressing the human experience and illuminating the humanitarian initiatives and responses that are being witnessed along our southern border.</p>
<p>Dr. Rebecca Berru-Davis – Assistant Professor, English, Philosophy and Modern Languages, MSUB – USA</p>	<p>Dr. Rebecca Berru-Davis teaches Spanish, Hispanic Culture and Religious Studies at Montana State University-Billings. As a Hispanic Theological Initiative Fellow, she earned her degree in the area of Art and Religion at the Graduate Theological Union in Berkeley, CA followed by a two-year Louisville Institute Post-Doctoral Fellowship at St. John's University in Collegeville, MN. Her ethnographic research is focused on Latin American and U.S. Latina women's creative activity in the home and socially-engaged artistic work in the community. Current projects take her to women's art collectives located in the shantytowns outside of Lima, Peru and to communities along the U.S. Mexico Border.</p>

<p><i>On Becoming a Person of Color: The Process of Racialization for Latinx People</i></p>	<p>In this project, I make use of autoethnography to make larger conceptual and theoretical points about racial/ethnic categories for Latinx people in the U.S. The aim of these vignettes is to illuminate the complexity of race and ethnicity for Latinx people in the U.S., specifically those in the immigrant community who bring with them other racialized schemas. My end goal is to show that the relatively new category – person of color – appears to be an umbrella term that underscores the potential of becoming an active agent in defining one's own racial category as opposed to only being subject to the dominant group's schemas. It is also a political marker that creates the possibility of allies across a broader spectrum of marginalized people.</p>
<p>Dr. Ana Diaz, Assistant Professor English, Philosophy and Modern Languages MSUB – USA</p>	<p>Ana K. Diaz is an Assistant Professor of philosophy at Montana State University Billings, where she teaches courses in medical ethics, political theory, and feminism. Her research interest is in issues connected to physicalism and philosophy of mind, and has several articles published in this area.</p>

<p><i>Identities in Flux: The Fiction of Alistair MacLeod</i></p>	<p>Alistair MacLeod has been called Canada's "greatest writer" and his stories, mostly set in the Atlantic provinces, speak toward identities in flux. His characters leave home or are left behind. Those left behind continue the traditions established by their immigrant ancestors, whereas those who leave remain haunted by the landscape of their youth. This presentation will explore how MacLeod achieves such tensions.</p>
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Mr. Austin Bennett - Instructor, General Education/Writing, City College at MSUB - USA	Austin Grant Bennett (MFA Wilkes University) is a son, brother, friend, husband, father. He teaches writing at Montana State University Billings City College and has edited or read for the <i>River and South Review</i> , <i>James Jones First Novel Fellowship</i> , and <i>High Plains Book Awards</i> . His most recent contribution can be found in <i>Cutthroat: A Journal of the Arts</i> .
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Wednesday, Oct. 9

<i>Creative Summer Schools: A strategy for International Development and Competency Building</i>	<p>Internationalization has become a strategic word for almost all the Universities across the world and efforts have been placed to ensure success in achieving the target of a multicultural diverse environment at the campuses. However, it has been observed that study abroad serves the objective of internationalization at an interval of one year and it is a slow process and also with huge efforts in the said direction. Thinking of other initiative is “Creative Summer Schools”, as a cost effective, strategic approach to focus on developing Study Abroad/Pathway programs and at the same time, engaging in building global competencies among students both national and International.</p> <p>The creative summer schools at Parul University attracts these objectives in form of structured outputs, Creating Pathway & Strategy, Blended learning Approaches and Extension/ Sustainability. One such case study is the “Entrepreneurial Summer School” which is organized at focusing Entrepreneurial Skills Building among students who aspire to become Entrepreneurs.</p>
Dr. Preeti Nair Head, International Relations Cell and Associate Prof. in Human Resource Management, Parul University – INDIA	<p>Dr. Nair has a Ph.D. in Competency Mapping in Education. She is the Head of the International Relations Cell and Associate Prof. in Human Resource Management at Parul University in India.</p> <p>Industrial Experience: 9 years Academic Experience: 11 years</p>
Ms. Shikha Darji Coordinator, Outgoing Mobility Programs, International Relations Cell Parul University – INDIA	<p>Ms. Darji is the Coordinator, Outgoing Mobility Programs, International Relations Cell at Parul University in India</p> <p>Industrial Experience: 2 years Academic Experience: 1.5 years</p>

<i>Teaching Intercultural Competence - Introducing the 100% Success Guarantee Model</i>	<i>Teaching Intercultural Competence - Introducing the 100% Success Guarantee Model</i> , will provide information on the efforts in Missoula to provide professional intercultural competence training to city employees, through a K-12 outreach program in elementary, middle and high school and through community programming that includes a
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	FREE international film series at a local theater and a FREE international community speaker series.
Dr. Udo Fluck, Director of Global and Cultural Affairs – City of Missoula Former Director Global Gateway, International Programs, University of Montana – USA	Dr. Udo Fluck is the Director of Global and Cultural Affairs in Missoula. Born and raised in Wiesbaden, Germany, Udo came to Missoula in 1989 for his undergraduate and graduate education. An award-winning intercultural researcher, curriculum developer and instructor, with over 20 years of classroom experience, he maintains an active, nationally recognized research and teaching portfolio. Udo has presented more than 850 cultural awareness trainings to date, nationally, as well as internationally.

<i>Global Mobility in Japan: Serving the language needs of students and local communities in Kumamoto</i>	Globalization has been a preoccupation of the Japanese government and of Japanese tertiary education specifically, since at least the early years of the new millennium. This globalization of education, at least in part, is intended to serve the needs of global mobility. The Prefectural University of Kumamoto has tended to prioritize the needs of local communities and has been rather slow in serving the needs of globalization. In this presentation, with the national picture as a backdrop, we discuss recent initiatives aimed at serving those needs, including improved language curricula, English-medium education, and financial measures for less economically privileged students supporting incoming and outward study abroad programs. We also mention links between these initiatives, housed in a new Center for International Education and Exchange, set to open in April 2020, and local initiatives, housed in the long-established Regional Cooperation and Research Promotion Center.
Mr. Richard Lavin – Professor Dept. of English Language & Literature Prefectural University of Kumamoto – JAPAN Co-Presenter: Dr. Jeffrey Morrow – Associate Professor Department of Environmental & Symbiotic Sciences Prefectural University of Kumamoto - JAPAN (See Wednesday section for bio)	Rick Lavin is from Devon in the UK and is a Professor in the Department of English Language & Literature and the Graduate School of Language & Literature at the Prefectural University of Kumamoto, where he teaches English and applied linguistics. His research interests center on writing, computer-assisted language learning, and sociocultural theory. A recent focus has been <i>ab initio</i> language learning from middle age onwards, attempting to reconcile learners' own experiences with second language acquisition theories, for which purpose he has been attempting to learn Portuguese and Thai. He has been Coordinator of PUK's Language Learning Commons and is currently leading a project team aimed at opening a new Center for International Education and Exchange at the university for the next academic year.

<i>Creating a Universal Set of Intercultural Etiquette Guidelines</i>	While defining culture and communication this session aims to discover behavioral and cultural stereotypes, to make assumptions of similarities and differences in order to avoid misunderstandings and misinterpretations. Thinking in stereotypes often creates preconceptions and wrong expectations. Interactively we will try to define a universal set of intercultural features and characteristics in order to guarantee a better communication between different cultural and personal identities.
Dr. Anna Chita, Assistant Professor of German Language and Literature, University of Athens – GREECE	Anna Chita studied "German philology with special consideration of German as a foreign and second language and their didactics" at the University of Augsburg. Her master's thesis deals with the topic German-Greek code-switching. She received her doctorate from the University of Augsburg. Her main topics of research include: comparative and applied linguistics, intercultural communication, pragmatics, translation, language learning and test development.

<i>Transforming Victims into villains: The Linguistic Othering of Refugees and Asylum Seekers</i>	Refugees and asylum seekers are some of the most vulnerable people in the world. Therefore, they have been afforded many legal protections under international law. It is the normative view that refugees and asylum seekers are victims of violence, natural disasters, or political persecution, so require the protection of other nations. However, in recently years, a concerted effort has taken place to use aggressive political rhetoric to transform these victims into villains through the discursive phenomenon known as othering. This othering language frames refugees and asylum seekers as terrorists, criminals, and their admission to the United States an invasion. This research deconstructs the othering language used to re-victimize these vulnerable, and sometimes stateless, people to understand the linguistic strategy of the political actors involved.
Dr. Paul Pope – Associate Professor, Political Science and Pre-Law Advisor, MSUB – USA	Dr. Paul Pope is a political scientist with the Department of Social Sciences and Cultural Studies. Since joining MSU Billings in 2012 he has taught courses on American government institutions, constitutional law, and public administration. After receiving his Doctor of Arts degree in 2008 his research agenda has included presidential power, human rights, political and policy narratives, and political linguistics. Some of his work can be found in Administration and Society, World Affairs Journal, and Law and Society. He is currently completing work on an ebook for Kendall-Hunt Publishing Company on international affairs.

<i>Language Education for Intercultural Communication in North Macedonia</i>	Language learning and language competence have become matters of vital importance in the 21st century North Macedonia. There has been a re-evaluation of language policy and practice including the question of language education in this multiethnic state. Relations
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	between language learning, education and cross-cultural communication will be described and analyzed.
Dr. Elena Petroska – Professor, University Cyril and Methodius, NORTH MACEDONIA / MSUB – USA	Elena Petroska holds a Ph.D. in Macedonian and South Slavic Linguistics from Ss. Cyril and Methodius University in Skopje, North Macedonia where she is a full professor and has taught courses in contemporary Macedonian language. As a visiting professor at MSU Billings, she has taught courses on South Slavic Languages, and Language, Culture and Identity. She has published widely in the United States and Europe and been on the faculty at Indiana University Bloomington and Macquarie University in Sydney, Australia. She was the lead organizers of MSUB’s highly successful 2018 conference 21st Biennial Conference on Balkan and South Slavic Linguistics, Literature and Folklore.

<i>From Montana (and Florida) to Amazonia: An Intensive Cultural Immersion</i>	During the summer of 2019, eight MSUB students, several of whom had never left the United States, and one Billings community auditor joined two students from Florida State University for a two-week intensive study abroad experience in the Peruvian Amazon. Students visited indigenous and riparian communities and nature reserves, met on-site with scientists, philosophers, and river guides, read regional folklore, watched International film portrayals of Amazonia, and maintained journals, focusing primarily on how Amazonian people navigate a complex network of interconnected cultural and natural relationships in an increasingly globalized world.
Dr. Bernard Quetchenbach – Professor English, Philosophy and Modern Languages,	Bernard Quetchenbach is a professor of English at Montana State University Billings, where he teaches literature, composition, and creative writing. His essay “The Man by the Fire” was selected as the 2019 winner of the O. Marvin Lewis award. His collection Accidental Gravity was an honorable mention in the 2017 Foreword Indies Book of the Year contest. He edited The Bunch Grass Motel: The Collected Poems of Randall Gloege (University of Montana Press), a 2018 High Plains Book Awards finalist. During May 2019, he directed, with Juan Carlos Galeano of Florida State University, a Study Abroad program in the Peruvian Amazon.
Ms. Breanna Allen, Student in English MSUB – USA	Breanna Allen is a recent graduate from MSU-Billings, with BA in English. She took part in the Amazon Way faculty-led trip in May 2020. She was born and raised in Billings, Montana.

Thursday, Oct. 10

<i>Doing Business in Germany vs. Taiwan</i>	In his session "Doing Business in Germany vs. in Taiwan - A comparison of negotiation styles", Marcel Rother presents in the beginning basic concepts of doing business and introduces different cultural aspects of Germany and Taiwan to the audience. After that, differences in the typical negotiations styles will be shown. In the final discussion, the audience can share their own experience and their perspective to deepen the understanding of each negotiation style.
Mr. Marcel Rother – Lecturer Aschaffenburg-UAS – GERMANY	Marcel Rother is a lecturer at the University of Applied Science Aschaffenburg, Germany and doctoral student at the University of Vaasa, Finland. His teaching areas cover mainly law and business in the EU, while his research concentrates on business between EU and Taiwan. He has international teaching experience from various projects e.g. in Finland, USA and Taiwan. Moreover, he works in the family-owned enterprise, which is specialized in IT and printing.

<i>Workshop: Teaching about stereotypes with CLIL</i>	How to integrate international business content into language classes, and let students from different backgrounds and nationalities discover interculturality? This was the challenge the RBS team faced 3 years ago. Based on the typical hands-on mentality from Rotterdam, we developed an entirely new curriculum, which embeds business themes in language and cultural support. We want to share our best practices with you, and give a sneak preview of our first-year program; Working on Stereotypes in Commercial Advertising. It is specifically in this workshop, that we show our students the many stereotypes found in commercials, and how marketing makes use of them.
Ms. Claire Wolff, Senior Lecturer Rotterdam Business School – NETHERLANDS	Claire Wolff was bilingually (Dutch-German) raised in Germany, near Düsseldorf, lived in the United States (south & east) and spent some time in Italy and Spain. She earned BBA in Business at the Breda University of Applied Sciences, after which she worked in sales before discovering her passion and talent as an educator. She both taught German language and earned a Master of German Studies at the University of Connecticut. She later earned an MA in Education from the University of Amsterdam. Claire has been working at Rotterdam Business School for eight years. Next to being a teacher & curriculum designer, Claire is responsible for the PR of the International Business Program. Besides that she is coordinator of the third year of the International Business & Languages Bachelor program. Since this year she is also in charge of the new exchange program Business & Society.

<p>Ms. Magali Schuurman-Thefaine Rotterdam Business School – NETHERLANDS</p>	<p>A French national, Ms. Schuurman-Thefaine has lived in the Netherlands for 20 years. She has many years of experience working in the private sector before entering into the education sector. She has a Master in International Business Relations (La Sorbonne Nouvelle-Paris) and Master in Education (Utrecht University of Applied Sciences – The Netherlands). While studying, she joined the RBS Language team in Rotterdam (The Netherlands) and started sharing her passion for teaching her mother tongue with the international students of the IBL study program (International Business and Languages). She currently serves as the Language Coordinator and the Coordinator for first-year students, and she has taken part in the new curriculum development team. This new curriculum is based on a student-centered approach and aims at integrated learning, combining the Business Track, the Language Track and the Professional Identity Track (representing the 21st century skills). The Language Track adopted the CLIL (Content and Language in Integrated Learning) to reach its goal and give the students a sense of business and interculturality in the language course.</p>
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<p><i>Applying the Rhetoric of Renewal Model in a Contemporary African Context: Lessons Learned from the Royal Dutch Shell Oil Crisis in Nigeria</i></p>	<p>This work applies the crisis renewal model to a multinational organizational crisis in Nigeria not only to analyze the crisis points of conflict in the multinational’s corporate rhetoric but also to examine how global relations; situated exigencies; and cultural, social, and economic tensions contextualize corporate communication strategies during crises.</p>
<p>Dr. Vincent Manzie – Assistant Professor of Communication Studies, MSUB – USA</p>	<p>Vincent Manzie, PhD, is Assistant Professor of Communication Studies at MSU-Billings. His research and teaching draw from a critical/cultural communication orientation to bear on issues of inclusion, equity, and social justice in “real-world” organizational and crisis situations. Dr. Manzie’s teaching areas include organizational communication, leadership and communication, intercultural communication, crisis and risk communication, conflict and negotiation, and globalization. Dr. Manzie previously taught at the University of Arkansas at Little Rock. His current research amends the renewal model (Discourse of Renewal Theory) of corporate crisis communication to address the complexities of a multinational corporate crisis in Africa. Specifically, Dr. Manzie’s research work considers how global relations, situated exigencies and cultural, social, and economic tensions contextualize corporate/organizational communication strategies especially during crises.</p>

<p><i>Cattle Drives and Cultural Migration, of How Cowboys</i></p>	<p>North American cattle drives following the Civil War were the largest, longest, and ultimately the last, of the great forced migrations of</p>
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<p><i>Became the Symbol of the American West</i></p>	<p>animals in human history. Spilling out of Texas, they spread longhorns, cowboys, and the culture that roped the two together through the American West. The actual experience of itinerant agricultural laborers, a proletariat on horseback, was in stark contrast to the later idealized mythologies, yet the cattle drives had the ironic result of elevating the pre-modern cowboy into a national hero who personified the manly virtues of rugged individualism and personal independence.</p>
<p>Dr. Tim Lehman – Professor of History Rocky Mountain College, MT – USA</p>	<p>Dr. Tim Lehman is Professor of History at Rocky Mountain College and author of <i>Up the Trail: How Texas Cowboys Herded Longhorns and Became a National Icon</i> (Johns Hopkins University Press, 2019) and <i>Bloodshed At Little Bighorn: Sitting Bull, Custer, and the Destinies of Nations</i> (Johns Hopkins University Press, 2010).</p>